

Program Advertisement & Sponsorship Opportunities

Rate & Specifications

2014–2015 Series

Advertising in programs tells audiences that you support local arts and that your business cares about your community. Programs are distributed free to all audience members for exposure to a wide variety of patrons.

Program books are available at our concerts featured in Howard Center Presents... Your advertisement will appear in all programmed concerts for *one flat rate*.

Ad Prices & Sizes

Outside Back Cover (5.5" X 8.5")	\$1,100
Inside Back Cover (5.5" X 8.5")	\$850
Full Page Color (5.5" X 8.5")	\$600
Half Page (5.5" X 4.25")	\$450

Program Advertising:

All ads are printed in color and programs are 5.5" X 8.5".

Exclusive advertiser	\$1,500
Every 2 nd ticket	\$750
Every 3 rd ticket	\$500
Every 4 th ticket	\$375

Ticket Advertising:

Tickets are for all concerts including the Howard Center Presents, faculty recitals and Andrews University Department of Music concerts.

Flier inserts -- \$100:

Provide your pre-printed business fliers to be included as inserts in our program book. Only one flier per business will be included in a concert program book at a time. Reserve your space for the concert(s) of your choice. Availability is limited and on a first-come, first-served basis.

Format

Ads should be submitted as either a high resolution PDF, JPEG or TIFF. Ads may be submitted by email or on CD or DVD.

Payments & Deadline

Copy Deadline is **August 30, 2016**. Invoices will be issued by Andrews University within 30 days of receiving your ad copy.

Sponsor a Concert

Inquire with the Howard Center Manager for information about sponsoring a concert. Sponsorships are made to order and designed to be the right fit for your business.



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